



5 Top tips for Digital Giving this Christmas

Add a lively Christmas campaign to make your device joyful

Make your contactless device stand out with some Christmas cheer! If you have a CollecTin or a Payaz device, use our [Christmas Campaign Template](#) to add a festive touch to the screen.

Create a festive QR code and display on posters

Why not have a festive QR code linked to your online giving? Maximising the ways people can give can encourage regulars and visitors to make a seasonal gift to your church. Find different templates [here](#):

Plan a Digital Giving shout-out:

Making the call to ask is important as people won't know how to give if you don't tell them! Inspiring and encouraging generosity can be done during notices, events or at the end of a service. Mention contactless and online giving are options in your church, especially if they are new!

Move your device

Making sure that the device is easy to access is a key way to engage both visitors and regulars. An easy example would be placing devices and QR codes near refreshment stations or Christmas trees!

Use your Christmas events!

During the festive season, make use of your digital resources in your Christmas fairs, carols and services! There may be new faces and different places people gather. Place your contactless devices near key gathering points, QR codes inside and outside and make sure to let new people know where and how they can be generous this Christmas!

