



THE BISHOP OF SOUTHWARK'S LENT CALL 2024

*“Let justice roll down like
waters and righteousness
like an ever-flowing stream”*

Amos 5:24

Getting started

To help you get started, we have put together some fundraising activities and ideas to support this year's Lent Call projects. Schools and parishes, too, will have plenty of their own ideas, and we encourage you to share them on social media using the hashtag #LentCall. Together we can inspire each other in our efforts to raise money for those people around us who are suffering with their mental health and well-being.

Do something sporty

- Does anyone in your church enjoy sport? A sponsored run, swim or bike ride may be a fundraising cliché but it works — and if you keep the distances short it's a great way of including children.
- Alternatively, hold an event like a five-a-side football tournament and donate the cost of the tickets.
- Bake sales are incredibly popular with fundraisers, and with good reason — who can resist a home-made cake? Schools might want to try a Bake Off-style competition, while churches could turn their post-service coffee and biscuits into a fundraising opportunity. Alternatively, hold a Pancake Day fundraiser.

Do something creative

- If sport isn't your thing, try crafting. A sewing or knitting circle can be a great fundraising tool, either by selling what is made or by charging for entry.
- Alternatively, schools might want to try an art competition, either charging pupils a small fee to take part or auctioning the artworks at the end of Lent.
- Film nights are also a good choice; you could try holding one with a topic around mental health and well-being.
- Holding a service dedicated to the Lent Call is a good way of highlighting the issues.
- If someone you know, either locally or in your own congregation, has worked with any of the Lent Call projects, why not invite them to speak? People always like to hear first-hand how their donations will be spent.

Do something else

- Spring is often a time to declutter; if you were going to clear out the loft anyway, why not try selling some of your unwanted items and giving the proceeds to the Lent Call?
- Alternatively, if you usually give something up for Lent, consider donating the money you would have spent.

Do something at school

Dressing-up days at school are a fun way of getting children involved in fundraising. Pupils could pay a small fee to take part, or ask friends and family for sponsorship.



Raising funds for projects that focus on peace with justice and resilience and well-being.

Lent Call 2024

The Bishop of Southwark's Lent Fund Registered Charity No 1075122

southwark.anglican.org/lentcall

Making the most of your fundraising

Every pound you raise for the Lent Call will go towards helping projects working to improve the mental health and well-being of people in your local community. Below are some simple tips to help maximise your efforts.

Publicising the Lent Call

You will already have received a poster advertising the Lent Call, it was printed on the back of the February edition of *The Bridge* - the Diocesan newspaper and you can download copies from the website at southwark.anglican.org/lentcall

Including a piece in your parish magazine or newsletter about this year's Lent Call projects is another way to let people know about the campaign. You can obtain images and logos to use for this purpose from the Diocesan Communications Team at communications@southwark.anglican.org. This will help people to be able to picture where their donations are going.

Set a target

Research suggests that fundraisers who set a specific target — and tell people about it — are more successful than those who don't. If it's possible, keeping a running total at the back of church could encourage people to give (or give more) if they haven't already.

Make it easy to donate

There are several easy ways to donate to the Bishop's Lent Call. Online, you can donate via our new online giving platform, Give a Little. Please click the link or scan the QR code below:

[Give a Little - The Bishop's Lent Call 2024](https://southwark.anglican.org/givealittle)

Alternatively, please post cheques made payable to The Bishop of Southwark's Lent Fund to: The Hon Treasurer, The Bishop of Southwark's Lent Call, c/o Trinity House, 4 Chapel Court, Borough High Street, London, SE1 1HW.

Collect Gift Aid

Please encourage donors to opt in to Gift Aid if they are a UK taxpayer; we can claim an extra 1p for every £1 given.

Use your giving terminal

Why not use your contactless giving terminal to collect donations to the Lent Call? If you have a SumUp device, you can set up a specific campaign. Please contact our Giving Team for more details on how to do this at gabby.parikh@southwark.anglican.org

