



The Bishop of Southwark's

LENT CALL 2022



Fundraising ideas for parishes and schools

*“My people will live in peaceful dwelling places, in
secure homes, in undisturbed places of rest.”*

— Isaiah 32:18



The Diocese of Southwark

**Hearts
on Fire**

*Walking
Welcoming
Growing*

The Bishop of Southwark, the Rt Revd Christopher Chessun

I am delighted to be able to commend to you this booklet of fundraising ideas for my 2022 Lent Call, which has been put together on my behalf. This year we are featuring projects and work which involves helping people to find homes and to feel safe and secure in them. Isaiah 32:18 says, “My people will live in peaceful dwelling places, in secure homes, in undisturbed places of rest” and I hope that the Lent Call this year will help us all to focus on what it means to be at home and to feel secure, and the great contrast with those without this security.

I hope too that you will feel able to be generous in your financial support of the Lent Call as we seek together to raise funds for projects that help those who find themselves, for whatever reason, in need of shelter, security, and a place to call “home”. I hope and pray that you will have a blessed and prayerful Lent and that you will feel able to help those who have less than we do.

Christopher Southwark



Getting started

Now that we are able to gather together in person again, there is more scope for fundraising activities. Below is some inspiration to help get you started. Schools and parishes, too, will have plenty of their own ideas, and we encourage you to share them on social media using the hashtag #LentCall2022. Together we can inspire each other in our efforts to raise money for those looking for a place to call home.

Do something sporty

- Does anyone in your church enjoy sport? A sponsored run, swim or bike ride may be a fundraising cliché but it works – and if you keep the distances short it's a great way of including children.
- Alternatively, hold an event like a five-a-side football tournament and donate the cost of the tickets.

Do something creative

- If sport isn't your thing, try crafting. A sewing or knitting circle can be a great fundraising tool, either by selling what is made or by charging for entry.
- Alternatively, schools might want to try an art competition, either charging pupils a small fee to take part or auctioning the artworks at the end of Lent.

Do something else

- Spring is often a time to declutter; if you were going to clear out the loft anyway, why not try selling some of your unwanted items and giving the proceeds to the Lent Call?
- Alternatively, if you usually give something

- up for Lent, consider donating the money you would have spent.
- Bake sales are incredibly popular with fundraisers, and with good reason – who can resist a home-made cake? Schools might want to try a *Bake Off*-style competition, while churches could turn their post-service coffee and biscuits into a fundraising opportunity. Alternatively, hold a Pancake Day fundraiser.
- Film nights are also a good choice; you could try holding one with a theme of “home”.
- Holding a service dedicated to the Lent Call is a good way of highlighting the issues.
- If someone you know, either locally or in your own congregation, has worked with any of the Lent Call projects, why not invite them to speak? People always like to hear first-hand how their donations will be spent.

Do something at school

- Dressing-up days at school are a fun way of getting children involved in fundraising. Pupils could pay a small fee to take part, or ask friends and family for sponsorship.
- A sponsored sleep out could also be popular with older children, and it fits with the Lent Call theme.

Making the most of your fundraising

Every pound you raise for the Lent Call will go towards helping those in need of a safe place to call home. Below are some simple tips to help maximise your efforts.

Publicising the Lent Call

You will already have received a poster advertising the Lent Call, and you can download copies from the Diocesan website at southwark.anglican.org/lentcall

Including a piece in your parish magazine or newsletter is another way to let people know about the campaign; a sample article can be found on page 4 of this leaflet, which can be adapted to your own circumstances. You can obtain the images and logos to use for this purpose from the Diocesan Communications Team at communications@southwark.anglican.org

Set a target

Research suggests that fundraisers who set a specific target – and tell people about it – are more successful than those who don't. If it's possible, keeping a running total at the back of church could encourage people to give (or give more) if they haven't already.

Tell people where the money is going

Similarly, it helps for people to be able to picture where their donations are going. To the right are some examples of how the projects this year will spend the money they receive.

Make it easy to donate

There are several easy ways to donate to the Bishop's Lent Call. Online, you can donate via our JustGiving and Charities Aid Foundation pages (links and QR codes below):

www.justgiving.com/campaign/lentcall2022

cafdonate.cafonline.org/1926

Alternatively, please post cheques made payable to The Bishop of Southwark's Lent Fund to: The Hon Treasurer, The Bishop of Southwark's Lent Call, c/o Trinity House, 4 Chapel Court, Borough High Street, London SE1 1HW.

Collect Gift Aid

Please encourage donors to opt in to Gift Aid if they are a UK taxpayer; we can claim an extra 25p for every £1 given.

Use your giving terminal

Why not use your contactless giving terminal to collect donations to the Lent Call? If you have a SumUp device, you can set up a specific campaign. Please contact our Giving Team for more details on how to do this at gabby.parikh@southwark.anglican.org

£10...

could provide an introductory assessment session with a caseworker, giving someone the initial support they need to move beyond homelessness.

£25...

could provide a night shelter welcome package, giving someone a warm place to stay for the night.

£50...

could fund a counselling session, helping someone to overcome barriers to their mental health.

£70...

could buy a food package to feed a hungry family in Beirut.

£85...

could provide 10 sessions with a support worker, offering ongoing assistance to someone trying to start a new life off the streets.

Scan here to donate:



SCAN ME

JustGiving



SCAN ME

Charities Aid
Foundation



Sharing the Lent Call

Below is a sample article which can be adapted for a parish magazine or newsletter. You can obtain the images and logos to use for this purpose from the Communications Team at communications@southwark.anglican.org, as well as a banner for Twitter and Facebook. Please remember to share with the hashtag #LentCall2022.

Helping the dispossessed with the Bishop's Lent Call

"My people will live in peaceful dwelling places, in secure homes, in undisturbed places of rest."

— Isaiah 32:18

This Lent, as he does every year, Bishop Christopher is inviting the people and congregations of the Diocese to a time of prayer and contemplation. As we prepare for the joy of Easter, he also asks us to consider how we may help others less fortunate than ourselves.



A volunteer at Glass Door © James Hopkirk

This year, the theme of Lent Call is "home", and the Bishop's Lent Call is raising money to support projects which help those in need of shelter, security, and a place to call home.

The money you raise through the Lent Call will help those in your local communities who are struggling and dispossessed – people like David, a 56-year-old street cleaner who found temporary accommodation with the help of Glass Door, or Adam, who two years ago was homeless but is now rehoused and thriving with the assistance of the Robes project.



You will also be helping some of the many people in our Link Dioceses in Zimbabwe and Jerusalem who have been dispossessed by poverty, environmental disasters, and the pandemic, such as those in the Diocese of Manicaland (right) who lost their homes in Cyclone Idai in 2019 and are still struggling to find food and adequate shelter.

As you go through Lent this year, we ask that you visit southwark.anglican.org/lentcall and:

- read the information about each of the projects being supported
- read the reflections week by week alongside your other Lent activities
- spread the word on social media using the hashtag #LentCall2022
- prayerfully consider how much you might be able to give.

Bishop Christopher adds: "I hope and pray that you will have a blessed and prayerful Lent and that you will feel able to help those who have less than we do."

Find videos and more information on the projects, as well as how to donate, at southwark.anglican.org/lentcall

