**Sample evaluation form**

|  |  | Notes |
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| 1 | What worked best in the stewardship campaign? |  |
| 2 | What area proved most difficult or could have been improved? |  |
| 3 | How did the Bible studies aid people’s understanding of generosity? What teaching in small groups might be helpful in the future? |  |
| 4 | What was the financial impact of the campaign (£s and % increase)? |  |
| 5 | How have people changed their patterns of giving (for example, moved to regular giving or standing orders/signed Gift Aid forms)? |  |
| 6 | Did people respond with offers to volunteer their time and skills? Have these been followed up? |  |
| 7 | How many people responded? |  |
| 8 | What percentage of your congregation does this represent? |  |
| 9 | How many people were followed up? Did you feel this was worthwhile? |  |
| 10 | Were there any age groups or sectors of the congregation that were unresponsive? What do you think could help to improve the communication? |  |
| 11 | What was the feedback on your letters and brochures? What suggestions would you make for future communications? |  |
| 12 | What recommendations would you make for future preaching and teaching? |  |
| 13 | What three areas should the PCC focus on for future strategy, for example generosity, annual review, annual ‘thank you’ letters, legacies, digital giving, communicating the church’s vision, giving page on website etc |  |
| 14 | What recommendations would you make for the next annual review? |  |
| 15 | What would you like to give thanks for? |  |